

14.8 Daily newspapers, number and circulation, 1978-85

Year	English		French		Other		Total	
	Number	Average daily circulation '000	Number	Average daily circulation '000	Number	Average daily circulation '000	Number	Average daily circulation '000
1978	108	4,351	12	1,092	7	91	127	5,534
1979	109	4,367	11	940	6	46	126	5,354
1980	107	4,403	11	979	5	42	123	5,425
1981	106	4,608	11	980	3	38	120	5,624
1982	108	4,577	10	985	2	7	120	5,570
1983	106	4,580	10	964	2	15	118	5,559
1984	101	4,551	11	987	5	28	117	5,566
1985	99	4,653	11	987	5	28	115	5,667

14.9 Number and circulation of non-daily newspapers, 1983-85

Type	Number			Total circulation ('000)			Average circulation per issue		
	1983	1984	1985	1983	1984	1985	1983	1984	1985
Community newspapers	844	894	929	7,615	9,010	9,468	9,023	10,078	10,192
University and school papers	155	175	169	1,397	1,882	2,062	9,013	10,754	12,201
Ethnic non-dailies	72	76	75	754	856	846	10,472	11,263	11,280
Shoppers	64	69	57	1,711	1,908	1,672	26,734	27,652	29,333
Weekend tabloids	11	11	10	669	724	617	69,818	65,818	61,700
Armed Forces newspapers	4	12	13	12	48	49	3,000	4,000	3,769
Specialized newspapers	—	10	9	—	447	370	—	44,700	41,111
Supplements	4	18	15	188	690	588	47,000	38,333	39,200
Total	1,154	1,265	1,277	12,348	15,567	15,672	10,700	12,306	12,273

Sources

14.1 - 14.7 Services Division, Statistics Canada.

14.8 - 14.9 Education, Culture and Tourism Division, Statistics Canada.